

Sponsor the 2026 Sweetheart Invitational bowling tournament!

In addition to sponsors like you, the **Sweetheart Invitational** generates funds for its charities not only through a portion of the entry fee paid by bowlers, but also through charity events, fundraising efforts, raffle tickets and personal donations. Recognizing our charity work within Connecticut's LGBTQIA+ community, the New Haven Pride Center honored the Sweetheart Invitational with a Dorothy Award in 2013.



Why Sponsor the Sweetheart Invitational?

- Your donation will help us support our worthy beneficiaries
- Your brand will be featured on our website, in the tournament program guide and in signage at the event, getting you exposure to LGBTQIA+ and Ally bowlers from all over the Northeast and Mid-Atlantic
- Your donation is tax deductible

About the Sweetheart Invitational's Charity Work

- The Sweetheart is a tax-exempt public charity under IRC §501(c)(3), classified as a 509(a)(2) publicly supported organization
- Beneficiaries have included: The New Haven Pride Center, Dog Star Rescue, Our Companions Animal Rescue, QPlus, GLSEN Connecticut, The Hartford Gay & Lesbian Health Collective, True Colors, AIDS Project New Haven and Leeway House (New Haven, CT)
- The annual Sweetheart College Award was established in 2025

To become a **2026 Sweetheart Invitational sponsor**, email us at director@sweetheartinvitational.com